

**City of Cleveland  
Office of Equal Opportunity**

**Chapter 187 – The Cleveland Area Business Code  
Chapter 187A – Local Producer, Local Food Purchaser, and Sustainable Business Preference Code**

**Cleveland Small Business Enterprise (CSB)  
Minority Business Enterprise (MBE)  
Female Business Enterprise (FBE)  
Local Producer & Purchaser Enterprise (LPE)  
Sustainable Business Enterprise (SUBE)**

**Certification Eligibility**

**Cleveland Contracting Market**

The “Cleveland Contracting Market” or “Contracting Market” means the geographic market area consisting of Cuyahoga County, Ohio, or the geographic market area identified in a disparity study.

**Cleveland Area Small Business (CSB)**

A Business Enterprise is eligible for certification as a Cleveland Area Small Business if:

1. it is a Small Business Enterprise;
2. it has its principal office located physically in the Cleveland Contracting Market; and
3. its chief executive officer and highest level managers maintain their offices and perform their managerial functions in the Cleveland Contracting Market.

To qualify as a Small Business Enterprise, businesses must meet criteria established by the Small Business Administration. Please visit [http://www.sba.gov/sites/default/files/Size\\_Standards\\_Table.pdf](http://www.sba.gov/sites/default/files/Size_Standards_Table.pdf) for updated criteria information.

“City of Cleveland Small Business” or “Cleveland CSB” means a CSB that has its principal office located physically **within** the municipal boundaries of the City of Cleveland.

“Regional Cleveland Area Small Business” or “Regional CSB” means a CSB that has its principal office located physically within the territorial boundaries of Cuyahoga County but **outside** the municipal boundaries of the City of Cleveland.

**Minority Business Enterprise (MBE)**

A Business Enterprise is eligible for certification as a Minority Business Enterprise if:

1. the Business Enterprise is owned, operated and controlled by one or more Minority Persons who have at least 51% ownership;
2. the Minority Persons who own the Business Enterprise have operational and managerial control, interest in capital, and earnings commensurate with the percentage of ownership; and
3. the Business Enterprise is located and doing business in the Cleveland Contracting Market.

**Female Business Enterprise (FBE)**

A Business Enterprise is eligible for certification as a Female Business Enterprise if:

1. the Business Enterprise is owned, operated and controlled by one or more Females who have at least 51% ownership;
2. the Female owners have operational and managerial control, interest in capital, and earnings commensurate with the percentage of ownership; and
3. the Business Enterprise is located and doing business in the Cleveland Contracting Market.

### **Local Producer Enterprise (LPE)**

“Local Producer” means a Person that:

1. has its principal office (headquarters) located physically in the Local Contracting Market and whose highest executive officers and highest level managers maintain their offices and perform their respective executive and managerial functions and duties in the Local Contracting Market; and
2. The person:
  - A. grows food or fabricates goods, whether or not finished, from organic or raw materials;
  - B. processes goods, materials, food or other products so as to increase their commercial value by not less than 50%;
  - C. supplies goods by performing a Commercially Useful Function; or
  - D. provides, by its qualified full-time employees, maintenance, repair, personal, or professional services.

For purposes of LPE certification, “Local Contracting Market” or “Contracting Market” means the geographic market area consisting of Cuyahoga County, Geauga County, Lake County, Lorain County, and Medina County, Ohio; provided, however, that with respect to **growers or producers of food only**, the geographic market area also shall include: Erie County, Huron County, Richland County, Ashland County, Wayne County, Holmes County, Stark County, Summit County, Portage County, and Tuscarawas County.

### **Local Sustainable Business (SUBE)**

A “Local Sustainable Business” means a Business Enterprise that:

1. has its principal office (headquarters) located physically in the Local Contracting Market and whose highest executive officers and highest level managers maintain their offices and perform their respective executive and managerial functions and duties in the Local Contracting Market; and
2. has established sustainability goals for itself and is a member of or signatory to a nationally-recognized sustainability program, which goals and program have been determined acceptable by the City’s Chief of Sustainability or other officer designated by the Mayor.

Current recognized sustainability programs:

- o Green Plus [www.gogreenplus.org](http://www.gogreenplus.org)
- o Carbon Disclosure Project [www.cdp.net](http://www.cdp.net)
- o Global Reporting Initiative [www.globalreporting.org](http://www.globalreporting.org)
- o Green Restaurant [www.dinegreen.com](http://www.dinegreen.com)

For purposes of SUBE certification, “Local Contracting Market” or “Contracting Market” means the geographic market area consisting of Cuyahoga County, Geauga County, Lake County, Lorain County, and Medina County, Ohio.

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