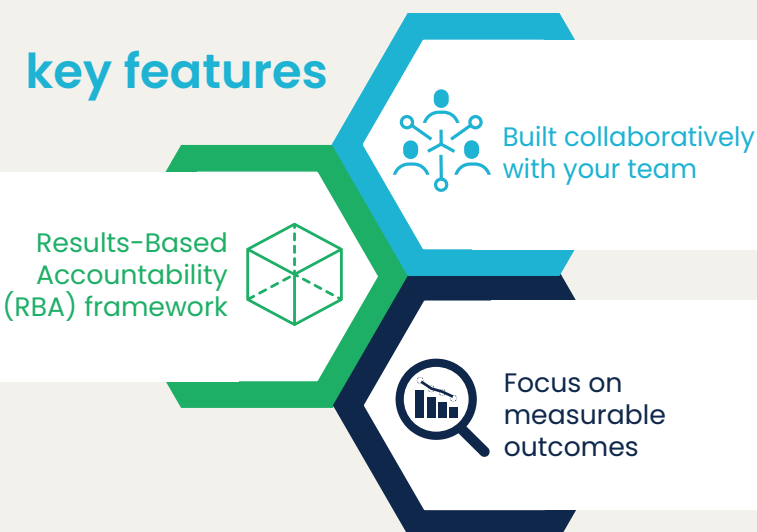




## dashboards

developing and measuring Key Performance Indicators (KPIs) resulting in a custom dashboard that highlights your team's impact and drives better decisions

### key features



### what are KPIs?

Key performance indicators are metrics that help measure progress toward a goal

#### good KPIs are:

- + Specific and measurable
- + Directly tied to team or organizational priorities
- + Regularly monitored and actionable

### what is RBA?

Data-driven, decision-making process to help communities and organizations get beyond talking about problems to taking action to solve problems. It starts with ends (what we want to accomplish) and works backward, towards means (how we will accomplish)

### purpose

- + Measure meaningful KPIs
- + Align with strategic priorities
- + Identify where support is needed
- + Drive continuous improvement
- + Enhance data driven decision making

### key steps

- 1 Intake:** Department leadership and key staff have an orientation meeting with Urban AI
- 2 Inventory:** Meet with the data team to evaluate and establish data sources
- 3 Workshop:** Identify the right KPIs for your team
  - + ½ day workshop facilitated by Urban AI using RBA framework
- 4 Dashboard:** Build a dashboard to track trends, address issues, and identify opportunities for improvement

**Outcome:** A custom dashboard that highlights your team's impact and drives better decisions

**Support:** Steering Committee who's job is to get stuck projects unstuck