



# INVITATION TO BID

(This is not an order.)

Page 1 of 3

## CITY OF CLEVELAND

Division of Purchases & Supplies  
601 Lakeside Avenue  
Room 128  
Cleveland, OH 44114

**Buyer:** Jules Gilliam  
216-664-2621  
JGilliam@clevelandohio.gov

**Requestor:** Mary Cubela  
216-664-2444  
mary\_cubela@clevelandwater.com

| Procurement Folder       |                                               | RFB No.                  | RFB Description                               |                              |
|--------------------------|-----------------------------------------------|--------------------------|-----------------------------------------------|------------------------------|
| 161597                   |                                               | RFB 2001 202600000000454 | Royalty Free Media Licensing - September 2026 |                              |
| RFB Closing Date/Time    |                                               |                          | Department/Division                           | Public Bid Opening Date/Time |
| October 01, 2026 3:00 PM |                                               |                          | 2001                                          | October 01, 2026 3:00 PM     |
| SCHEDULE OF EVENTS       |                                               |                          |                                               |                              |
| Event Description        |                                               |                          | Event Date                                    |                              |
| Group/Line#              | Commodity Description                         | Item Quantity/UOM        | Service Dates                                 | Catalog Discount             |
| 1 / 1                    | Royalty Free Media Licensing - September 2026 |                          | From<br>To                                    |                              |

Royalty Free Media Licensing

\*\*\*\*\*The Bid Must Be Submitted to: CityofClevelandbids@Clevelandohio.Gov - ONLY\*\*\*\*\*

Overview  
TV20 is seeking a comprehensive royalty-free media asset subscription service that supports our local government television cable broadcast productions and digital media platforms. We are requesting a proposal that can meet the following requirements:

Scope of Services  
The requested subscription service must provide access to the following types of creative assets:  
Royalty-Free Music  
Royalty-Free Sound Effects  
Stock Video Footage  
Stock Photography  
Graphic Assets and MOGRT files, including transitions and lower thirds  
Premiere Pro Template Projects  
Premiere Pro Presets  
After Effects Template Projects  
After Effects Presets  
AI-Powered Text-to-Speech and Voiceover Generation. This will be used for compliance purposes with TV20 message board content (WCAG 2.1 AA).  
These assets will be used in the creation of original content for both linear television and online media, including but not limited to social media and YouTube platforms.

License Requirements  
The license must allow perpetual use of any completed projects created during the subscription period, even after the subscription ends. All content must be royalty-free with no additional usage or performance fees.  
License must be valid for local government television cable broadcast and online digital distribution, including but not limited to social media and YouTube platforms.  
No attribution credit should be required for the use of any asset in completed projects.

User Access  
The subscription must allow at least nine (9) active user logins with full access to all features and assets.

Contract Term  
TV20 is open to reviewing monthly or annual subscription options.



# INVITATION TO BID

(This is not an order.)

## CITY OF CLEVELAND

Division of Purchases & Supplies  
601 Lakeside Avenue  
Room 128  
Cleveland, OH 44114

**Buyer:** Jules Gilliam  
216-664-2621  
JGilliam@clevelandohio.gov

**Requestor:** Mary Cubela  
216-664-2444  
mary\_cubela@clevelandwater.com

| Procurement Folder       | RFB No.                  | RFB Description                               |
|--------------------------|--------------------------|-----------------------------------------------|
| 161597                   | RFB 2001 202600000000454 | Royalty Free Media Licensing - September 2026 |
| RFB Closing Date/Time    | Department/Division      | Public Bid Opening Date/Time                  |
| October 01, 2026 3:00 PM | 2001                     | October 01, 2026 3:00 PM                      |

Proposal Requirements  
Please include the following information in your proposal:  
Detailed description of the subscription plan that meets the above criteria  
Pricing breakdown for monthly and annual plans  
Confirmation of licensing terms, especially regarding perpetual use of completed projects  
Support and account management options  
Any additional features or benefits relevant to a government-run media organization

\*\*\*\*\*PLEASE NOTE: Unit Costs MUST Include: Shipping & Handling and ANY Applicable Costs\*\*\*\*\*

| Ship To:                                                     | Vendor Response |  |
|--------------------------------------------------------------|-----------------|--|
| TASC Building<br>1230 Chardon Rd.<br><br>Cleveland, OH 44117 | Contract Amount |  |
|                                                              | \$              |  |

| Vendor Response | Vendor Total Amount for Items | Vendor Total Amount for Services | Payment Discount Offer |        |
|-----------------|-------------------------------|----------------------------------|------------------------|--------|
|                 | \$                            | \$                               | %                      | Day(s) |

### TERMS OF DELIVERY

- Price quoted shall be F.O.B. delivered to the place designated on purchase order. No other terms will be acceptable.
- Delivery quoted must be stated in terms of work days after receipt of the order.
- All charges for shipping must be included within the Unit Price for each item quote unless otherwise designated by a separate line with a specified dollar amount inclusive of all shipping charges.
- No freight charges will be considered nor processed for payment unless apart of the original quote submitted prior to bid award.

### EVALUATION CRITERIA

| Group/<br>Line # | Evaluation Criteria Description               | Response Type |
|------------------|-----------------------------------------------|---------------|
| 1 / 1            | Lowest and best bidder under Chapter 181 C.O. | NONE          |

### BIDDER AGREES TO COMPLY WITH ALL TERMS AND CONDITIONS BELOW AND ON REVERSE SIDE OF THIS BID

#### Shipping/Freight Charges

ALL CHARGES FOR SHIPPING MUST BE INCLUDED WITHIN THE UNIT PRICE OF EACH QUOTE UNLESS OTHERWISE DESIGNATED BY A SEPARATE LINE ITEM WITH A SPECIFIED DOLLAR AMOUNT INCLUSIVE OF ALL SHIPPING CHARGES.  
NO FREIGHT CHARGES WILL BE CONSIDERED NOR PROCESSED FOR PAYMENT UNLESS APART OF THE ORIGINAL QUOTE SUBMITTED PRIOR TO BID AWARD.



# INVITATION TO BID

(This is not an order.)

Page 3 of 3

## CITY OF CLEVELAND

Division of Purchases & Supplies  
601 Lakeside Avenue  
Room 128  
Cleveland, OH 44114

**Buyer:** Jules Gilliam  
216-664-2621  
JGilliam@clevelandohio.gov

**Requestor:** Mary Cubela  
216-664-2444  
mary\_cubela@clevelandwater.com

| Procurement Folder       | RFB No.                  | RFB Description                               |
|--------------------------|--------------------------|-----------------------------------------------|
| 161597                   | RFB 2001 202600000000454 | Royalty Free Media Licensing - September 2026 |
| RFB Closing Date/Time    | Department/Division      | Public Bid Opening Date/Time                  |
| October 01, 2026 3:00 PM | 2001                     | October 01, 2026 3:00 PM                      |

### BIDDER AGREES TO COMPLY WITH ALL TERMS AND CONDITIONS BELOW AND ON REVERSE SIDE OF THIS BID

#### Call Buyer Only

Bidders must address all questions to the Buyer (See Above.) Do NOT contact the "Requestor." Contract only the Buyer listed above.

#### MSDS required

A Material Safety Data Sheet is required to be shipped with each specific applicable item on this PO.

#### No Price increase

This Purchase Order does not permit price increases.

#### Missing information

It is each bidder's individual responsibility to determine for themselves, in advance of bid submission, the accuracy and completeness of any and all information in an RFB. If a potential bidder does not notify the Division of Purchases and Supplies in advance of the bid opening date of any possible discrepancy then any such discrepancy or erratum cannot be the basis for a protest of award. Contact the Buyer immediately if there is a question of accuracy or completeness in these bid documents.

### BIDDER MUST COMPLETE & SIGN BELOW

NAME OF THE FIRM:

STREET ADDRESS:

CITY: STATE: ZIP CODE:

FED ID # / SSN #:

PHONE NO.: FAX NO.:

EMAIL ADDRESS:

PLEASE PRINT CONTACT NAME:

AUTHORIZED SIGNATURE: DATE:

*All bids and related documents must be enclosed in a sealed envelope and marked with the RFB number.*

**RETURN BID TO:** Division of Purchases & Supplies  
601 Lakeside Ave  
Room 128, City Hall  
Cleveland, OH 44114

Effective Immediately: In accordance with Codified Ordinance 181.13 (I) the City shall receive competitive sealed bids through email. All City of Cleveland bids estimated to be less than 50K in value will be submitted and received electronically via email. All bids must be emailed to CityofClevelandbids@clevelandohio.gov. Upon receipt of your bid, you will receive a reply indicating your bid has been received.

### Bidder's Instructions

See enclosed Terms & Conditions. Read and follow all terms and conditions of the bid.

Bids must be submitted to CityofClevelandbids@clevelandohio.gov, the Document ID Number and Buyer's Name must be identified in the email subject line. Also clearly state the Document ID Number, Bid Description, Buyer's Name and Closing Date.

**PLEASE NOTE: Bids received after the Closing Date, Closing Time or sent to any other email address not identified in the Bidders Instructions cannot be considered.**

Northern Ireland Affidavit must be completed, signed and included with each bid.

**The bid must be submitted to: CityofClevelandbids@Clevelandohio.Gov**

The bid documents must include:

- ☐ The Document ID Number and Buyers Name in email subject line
- ☐ PDF File of Request For Bid Form
- ☐ Terms & Conditions.
- ☐ Northern Ireland Affidavit.
- ☐ Wage Theft Form.

Contact the Buyer immediately at the number on the Bid Form if you do not have all the required documents.

## Subject: Submission of NORTHERN IRELAND FAIR EMPLOYMENT PRACTICES DISCLOSURE

Each bidder and/or appropriate parties should complete the DISCLOSURE and submit it with the bid, if possible. If not submitted with the bid, it must be completed and submitted to the Commissioner of Purchases and Supplies prior to any contract being awarded by the City. If a bidder or appropriate parties fail to complete and submit it, they shall not be eligible for a contract award.

## **NORTHERN IRELAND FAIR EMPLOYMENT PRACTICES DISCLOSURE**

INSTRUCTIONS: Pursuant to Codified Ordinance Sec. 181.36, the information requested on this page must be supplied by all Contractors and any Subcontractors having more than a fifty percent (50%) interest in the proposed contract prior to any contract being awarded by the City of Cleveland. Any Contractor or Subcontractor who is deemed to have made a false statement shall be declared to have acted in default of its contract and shall be subject to the remedies for default contained in its contract. For failure to cure such a default, the Contractor or Subcontractor shall be automatically excluded from bidding for the supply of any goods or services for use by the City for a period of two years.

### **CHECK WHICHEVER IS APPLICABLE:**

A. ( ) The undersigned or any controlling shareholder,\* subsidiary, or parent corporation of the undersigned is NOT ENGAGED IN ANY BUSINESS OR TRADING FOR PROFIT IN NORTHERN IRELAND. (If paragraph A. is checked, proceed to the signature line.)

B. ( ) The undersigned or any controlling shareholder,\* subsidiary, or parent corporation IS ENGAGED IN ANY BUSINESS OR TRADING FOR PROFIT IN NORTHERN IRELAND. (If paragraph B. is checked, please either check the stipulation contained in paragraph C. or attach documentation that shows that the undersigned has complied with the stipulation contained in paragraph C.

C. ( ) The undersigned and all enterprises identified in paragraph B. are TAKING LAWFUL AND GOOD FAITH STEPS TO ENGAGE IN FAIR EMPLOYMENT PRACTICES WHICH ARE RELEVANT TO THE STANDARDS EMBODIED IN THE "MacBRIDE PRINCIPALS FOR FAIR EMPLOYMENT IN NORTHERN IRELAND." A copy of the MacBride Principles can be obtained from the Office of the Commissioner of Purchases and Supplies. In lieu of checking this paragraph, the undersigned must attach documentation which the undersigned believes shows compliance with the stipulation contained in this paragraph C.

\_\_\_\_\_  
Name of Contractor or Subcontractor  
By: \_\_\_\_\_  
Title: \_\_\_\_\_

\*"Controlling shareholder" means any shareholder owning more than fifty percent (50%) of the stock in the corporation or more than twenty-five percent (25%) of the stock in the corporation if no other shareholder owns a larger share of stock in the corporation.



## **WAGE THEFT AND PAYROLL FRAUD DISCLOSURE**

### **SUMMARY:**

Bidders on certain City contracts, recipients of Assistance, and any of their prospective subcontractors must disclose any wage theft or payroll fraud violations over the last three years. Unless they receive a waiver from the City's Fair Wage Employment Board, violators are placed on the City's Adverse Determination List, which prevents them from entering into new contracts with or receiving Assistance from the City. This disclosure requirement and the waiver process are set forth in Chapter 190 of the Codified Ordinances of Cleveland, Ohio, 1976 ("Chapter 190").

### **INSTRUCTIONS:**

Pursuant to Chapter 190, the information requested on this document must be provided by any person or entity bidding on or making a proposal for a Construction or Improvement Contract or a Service Contract, or applying for Assistance, and any of their prospective subcontractors.

Any person or entity that is deemed to have made a false statement shall be declared to have acted in default of its contract and shall be subject to the remedies for default contained in its contract.

### **DEFINITIONS:**

"Adverse Determination" means a final action or adjudication that the person or entity in question has committed Wage Theft or Payroll Fraud and is further defined in Chapter 190.

"Assistance" means any form of City financial assistance, except for financial assistance provided for the development, rehabilitation or other means of providing residential housing. Assistance includes but is not limited to: grants; economic development loans; tax credits, incentives and abatements; subsidies; and bonds. Assistance does not include financial assistance which is received from another government or other entity with the City acting only as a conduit or fiscal agent for the funds, where the City exercises no control over the identity of any recipient or of the terms of the contract. Community Development Block Grant Funds are not considered conduit funds and, to the extent they otherwise qualify, are included as Assistance.

"Construction or Improvement Contract" means any contract entered into pursuant to Chapter 167 or Chapter 185 of the Codified Ordinances.

"Payroll Fraud" means concealing an entity's true payroll tax liability or other financial liability to a government agency from government licensing, regulatory or taxing agencies through misclassification of employees, failure to report or underreported



payment of wages, or executing a cash transaction while failing to maintain proper records of reporting and withholding.

“Service Contract” means any contract or subcontract between a person, business or corporation and the City of Cleveland that primarily involves the furnishing of services to the City (as opposed to the purchase of goods or other property or the leasing of property), and shall be limited to the following categories of services: food service, janitorial, security services, parking lot attendants, home health care, health care aides, waste management, automotive repair services, landscaping, towing contracts, building and maintenance services, carpentry, clerical services, urban forestry, housekeeping, street maintenance and repair, and sidewalk maintenance and repair. This includes services performed on City-owned premises including the following City-owned locations: airports, parking lots, municipal parks, recreational facilities, and City-owned buildings. Contracts that are primarily for the purchase of goods or other property are not considered Service Contracts.

“Wage Theft” means a violation of the Ohio Prompt Pay Statute, RC 4113.15; the Ohio Minimum Fair Wage Standards Act, RC Chapter 4111; Oh. Const. Art. II, Sec. 34a; RC Chapters 4109 or 4115; RC 4113.17, 4113.18, 4113.52 or 4113.61; or a violation of any substantially equivalent federal or state law; as any of these laws may be amended or superseded.

**CHECK WHICHEVER IS APPLICABLE:**

(A) ( ☐ ) The undersigned person or entity HAS NOT had any Adverse Determinations within the last three (3) years.

(B) ( ☐ ) The undersigned person or entity HAS had any Adverse Determinations within the last three (3) years.

If (B) is checked, then in an attachment(s) to this form, please disclose all Adverse Determinations within the last three (3) years.

Name of Person or Entity: \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name of Signatory: \_\_\_\_\_

Title of Signatory: \_\_\_\_\_

Date: \_\_\_\_\_