

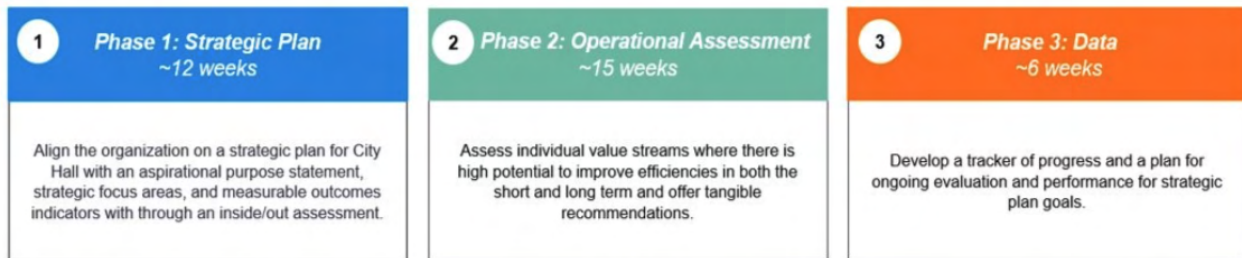


Strategic Plan and Organizational Assessment



Where We Are & What's Ahead —

Throughout Phase 1, City Hall stakeholders came together to define our aspirational purpose (why we do what we do), six guiding principles (how we do what we do), four focus areas (what we are trying to achieve), and several objectives and metrics to define success for each of those focus areas. To get to these, the EY team engaged with and got essential feedback from Mayor Bibb, chiefs and directors, City Hall staff, community stakeholders and residents, and members of City Council.



Month	July				August				September				October				November				December				January				
Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29

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WE ARE HERE

Over the next few weeks, we will be finalizing the metrics of success and prioritizing initiatives within each focus area. EY is working behind the scenes to assist with the organization and prioritization of the departmental and cross-departmental action items that are currently underway and that are being planned.

The Framework —

As a reminder, the framework we are using to structure this plan includes a purpose statement that overlays everything we do and gets at our “why” as an organization. With your input, we have developed six guiding principles, which you might think of as core values, that speak to how we approach the work. We have outlined 4 main focus areas that frame what the areas are that we are going to prioritize. Still in draft mode are key objectives and metrics that help define success within each focus area. Then, initiatives represent the action items we will take to achieve those objectives.

Currently, we are fine-tuning the metrics and prioritizing initiatives within each focus area. We are continuing to incorporate stakeholder feedback and will unveil the full plan in early 2024.



Focus Areas (what are we doing) —

- **Performance:**
Modernize and Optimize City Operations
- **Access:**
Improve the User Experience with Easy-to-Access City Services
- **Culture:**
Create Conditions for Employees to Thrive
- **Resilience:**
Secure the City’s Future Finances